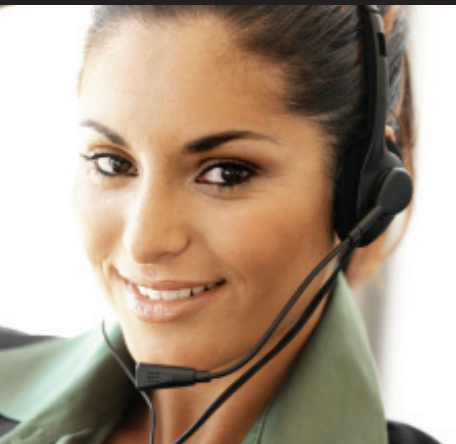




# The Innovative Leader in Unified Communications



## Every Call Counts

Edge 700 24-button Phone

Vertical is passionate about communications – our customers understand that implementing a Vertical voice solution means implementing best practices and maximizing the opportunity of voice communications in their business. Why is this so important? It directly impacts revenue, profit and overall excellence in serving customers and suppliers. Vertical is dedicated to maximizing the value of communications for our customers and driving the highest technology ROI of any communications solution available today. Cool technology, yes... but much more importantly, a game-changing business solution.



## Products for Today and Tomorrow

Our products include innovative business phone systems, communications software and management tools that ensure businesses are employing the leading technologies and best practices in business communications – maximizing technology opportunities while minimizing costs. From small to large enterprises, single sites to thousands, Vertical is dedicated to helping our customers realize dramatic improvements to their business through voice communications.

The ergonomic feature rich Edge series phone sets were developed to world class manufacturing and design quality standards, offering comprehensive business class capabilities at affordable prices.

## Industry Proven

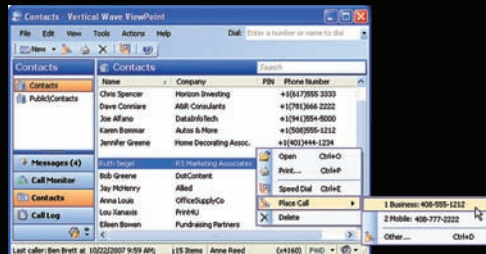
Vertical deployments are hard at work at over 200,000 customer sites in North America and Europe, including world-class organizations such as CVS/pharmacy® with over 6,000 sites nationwide, Wells Fargo, the US Treasury, T-Mobile and Toys R Us. Our industry solutions encompass healthcare, government, education, financial services, contact centers and retail organizations.



Edge 5000 LLCD Executive Phone



Solutions for all businesses, from small to global organizations



Wave's unique Applications Inside architecture delivers powerful embedded applications with every system



A large assortment of quality end points to meet all business needs

## A Rich Heritage and World Class Partners

Vertical has a rich heritage in enterprise telephony with some of the leading brands and products of the last 25 years – Comdial, Vodavi, and Artisoft – that represent over 100 years of combined industry experience. Vertical's channel partners are leading telephony dealers and solution providers with extensive experience in deploying, managing and supporting telephony solutions for businesses of all sizes.

Vertical is today a market leader in providing world-class telephony systems and voice applications to its customers. Our flagship product family – Wave IP – suitable for businesses from 20 employees to 10,000, was awarded Product of the Year by *Unified Communications Magazine* in 2007 and 2009. Wave IP is the only IP PBX with integrated applications that can be dynamically deployed when needed, resulting in amazing flexibility and previously unobtainable functionality in a single system.

## Built to Last - Strong Financial Backing & Strategic Partners

Vertical is a privately-held company backed by leading private equity and strategic partners. Our primary sponsor is MC Venture Partners, a \$1 billion private equity firm based in Boston, MA. Our primary strategic partner is LG Electronics – a strategic investor and strategic partner in the design, development and manufacturing of our products. Leveraging this strategic relationship Vertical is able to deliver enterprise class capabilities and world-class quality across its product families at prices businesses can afford.



Wave IP 2500 system for HQ and medium offices, supporting up to 350 users.



Wave IP 500 system for branch and small offices, supporting up to 50 users.

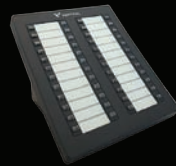
*"Our partnership with Vertical Communications allows us to deliver solutions to our clients to help them drive revenue and/or streamline costs. Wave IP is the best single site applications system on the marketplace. We're able to provide more solutions with one turnkey system than any other product in our marketplace",* **Damon Finaldi, Vice President, Tele-Data Solutions, Certified Wave IP dealer.**

## The Last Word

Telephony has become, for many businesses, a forgotten asset that deserves investment and focus. There is no better way to developing lasting business relationships with partners and customers than direct human interaction. **Every call is an opportunity. Every connection is important. Every call counts.**



Constantly **innovating** and pushing our products and services forward to meet ever-evolving customer demands



Vertical partners receive **exclusive services and premier support** to help boost sales



Immediate access to **extensive partner services**, product news, events and the latest product resources



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